

**Viewpoint Charitable Foundation**  
**Educational Resource Program Funding Opportunity**  
**In Partnership with**  
**Self Connection Books**  
**Program Description**

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Viewpoint Charitable Foundation is a Calgary based public foundation interested in helping charitable organizations to improve their services to their clients. Self Connection Books is a local, independently owned bookstore specializing in physical and mental health, self-development and spiritual well-being. Together, Viewpoint and Self Connection Books are offering a program intended to provide funding assistance to organizations to update their educational libraries, or in some cases, to properly establish a library. Funding is specifically to be used to purchase books, audio products, and/or videos for the organization's professional staff to assist them in delivering their services, or they could be for a 'lending library' for patients and clients. Pending the success of the program, it is anticipated that funding for the program will be renewed each year so that organizations can stay current with new material for the long term. The vision is to build legacy, quality libraries with which to serve the community.

**Eligibility:** Charitable organizations (must have charitable registration #) that provide health and/or family counseling services within Alberta and that are interested in having educational material to support their services. There are no restrictions as to the size of the organization (big or small). Self Connection Books will contact organizations to inform them of the program.

**Program Description:** Organizations will identify their resource needs with assistance from Self Connection Books. Viewpoint will pay for 65%, Self Connection will pay for 10% (where possible) and the organization will pay for 25%. Viewpoint will send the funds directly to the organization as a charitable donation and the resources will be purchased from Self Connection Books through normal purchasing processes.

**Funding Amounts:** The funding for each organization will be determined by need, size, and by their internal budgets. Expenditures may be made in multiple PO's according to need and budget allocation (ie. funds do not need to be spent all at once or up front). The maximum allowance per agency per year is \$10,000 in Viewpoint funding (translates to approximately \$15,500 in retail value of books). Funding must be allocated and spent before June 30, 2009.

Recognition: By way of notices in the front of the books (“This book made possible...”), or plaques mounted in the libraries that recognize the support of the Foundation.

Where possible and applicable, linking of the organization’s website to Self Connection Books as a partner and resource.

Measurement: At the end of each funding year, a report describing how the material was used and the success of the program would be submitted to Viewpoint for review.

- how many items were purchased and how much was spent
- how much of the agency’s total \$ need was met by the program
- were there items that could not be sourced by Self Connection and what was done about those items
- was the administration process workable or were there problems
- how many of the items are still in stock vs been borrowed and not returned
- how many of the items were used and what was the usage (i.e.high, medium, low)
- who were the primary users of the material (clients, counselors, others)
- was the program successful and would the agency like it to be continued
- provide examples or feedback
- what would the agency change or do differently

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